



# Orange County Department of Education

## Office of Grants and Funding

### When to Pursue and When to Walk Away:

- **Eligibility:**
  - Do we qualify on our own? If not, is there another team that we can partner with?
  - Has this been vetted with appropriate leadership to ensure alignment with mission and values, etc.?
  - Do we serve populations that are a priority to our organization?
  
- **Deadline:**

When is it due? Can we pull together the application in time?
  
- **Funding Amount:**

How much is the award? Is it enough money to do what they want us to do?  
Do we have the capacity to do what they want us to do?
  
- **Target Population:**

Do we serve who they want us to serve?
  
- **Focus Area:**

Do we naturally do what they want us to do?
  
- **Impact:**
  - How would receiving this award impact our work?
  - How would the award impact our reputation with partners and other funders?
  - Any political land mines we should be aware of? Any potential impacts on the Office of Superintendent or Board?
  
- **Fit Test:**
  - How closely aligned are we to the funder's ideal and criteria? Pursue or Walk Away?
  - What areas of alignment can we identify with our Strategic Plan, LCAP, different divisions?
  - Capacity to garner support
  
- **Add:**

Is there a matching requirement? Where is it coming from?